

DON'T FLIP OUT...

CRASHES CAN OCCUR ANYWHERE BUT ARE MOST LIKELY TO HAPPEN A FEW MILES FROM HOME

DRIVING ON LOCAL ROADS CAN BE RISKIER THAN YOU THINK

MORE THAN HALF OF SEVERE INJURY CRASHES
HAPPENED ON LOCAL ROADS FROM 2016-2021



DRIVERS ON LOCAL RURAL
ROADS ARE MORE LIKELY
TO BE IN A FATAL CRASH



THE MAJORITY OF CRASHES
OCCUR ON STRAIGHT AND
LEVEL ROADS



MOST CRASHES OCCUR
DURING GOOD WEATHER
CONDITIONS



RISKY DRIVING BEHAVIORS LIKE DISTRACTION, IMPAIRMENT,
SPEEDING, OR BEING UNRESTRAINED INCREASE THE ODDS OF
A CRASH AND THE ODDS OF DEATH OR LIFE-ALTERING INJURY

STAY EXTRA CAUTIOUS ON LOCAL ROADS
YOUR LIFE IS RIDING ON IT



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